## PEB UPDATE



Joe Vargo
Executive Director
Partners For Education & Business

# PEB Provides Career Sparks for Law Career Day and Future Innovators

#### **LAW DAY CAREER FAIR 2017**

PEB and the Onondaga County Bar Association (OCBA) once again teamed up to provide Fowler High School students with the opportunity to talk with professionals from the community that are involved on a daily basis with various aspects of the law. The school is an especially good model for this event as it has several Public Service Leadership Academies, including First Responder, Homeland Security, Military Security, and Entrepreneurial. These Academies have modules on Law Enforcement, Fire Rescue, Forensic Science, Cybersecurity, and Geospatial Intelligence. Students will earn a CTE designation on their high school diploma and an industry credential that identifies them as college- and career-ready.

This year's Law Day theme was "The 14th Amendment." No state shall make or enforce any law which shall abridge the privileges or immunities of citizens of the United States; nor shall any state deprive any person of life, liberty, or property, without due process of law.



To encourage students to start a conversation with the attending professionals, an evaluation form was developed that included questions about the 14th Amendment. Specific exhibitors were selected to have the answers to these questions. Several lawyers from the OCBA's Diversity and Inclusion Committee held a "Lawyer Chat" within the context of the Career Fair. Interested students had the opportunity to talk one-on-one with a lawyer about topics concerning the different types of lawyers, what courses they should take in college and how to pay for their education.

Many thanks to the companies, organizations, and institute of higher learning that participated:

- Barclay Damon Law Firm
- Bryant & Stratton College
- Independent Insurance Agents & Brokers of NY (IIABNY)
- Forensic and National Security Sciences Institute (FNSSI at S.U.)
- Legal Services of CNY NYS Comptroller's Office
- NYS Office of the Attorney General
- NYS Police
- Onondaga County Emergency Communications (911)
- Onondaga County Health Dept./Restaurant Inspections
- Onondaga County Justice Center Oversight
- Onondaga County Legislature
- Onondaga County Probation Dept.
- Onondaga County Sheriff's Dept.
- Syracuse Fire Dept.
- Syracuse Metro League of Women Voters
- U.S. Border Patrol
- Unified Court System





#### **CNY INNOVATION CHALLENGE**

On April 8, 2017, PEB, SRC, Inc., AT&T, and Bond, Schoeneck & King hosted the inaugural Central New York Innovation Challenge at Le Moyne College in Syracuse, NY. The competition aimed to spark ideas to develop groundbreaking

products or services and foster entrepreneurship. More than 60 students pitched their solutions in front of a panel of judges to win cash prizes.

The competition gave students the opportunity to solve a challenging problem, network with industry professionals, and improve presentation skills, while allowing business partners to build relationships with top local talent. The Challenge was open to students in grades 6 - 12. The winners were...

**High school bracket (grades 10 - 12):** First place: Oriskany High School team received \$1,000 for their "Dog Recycling Center"; Second place: Marcellus team received \$500 for their bike that charges a phone as you ride it; and Third place: ESM team received \$250 for their Valance Table that charges any cell phone.

**Middle school bracket (grades 6 - 9):** First place: St. Margaret's in Mattydale team received \$500 for their "TechTarp"; and Second place: Chestnut Hill Middle School in Liverpool received \$250 for their games that help families grow closer together.



Paul Tremont, President and CEO of SRC, Inc. said, "Our engineers and scientists are constantly innovating to provide our customers with the best possible products and services. This challenge will help students understand what it takes to develop an idea from inception to market."

Kevin Hanna, director of External Affairs, AT&T stated, "AT&T is proud to collaborate with PEB to support this innovative experience for these students as it further enhances our commitment to providing resources for STEM-related educational programming throughout Central New York. I applaud all of the students who took part in today's challenge, and based on the creativity and innovation demonstrated by the young participants, Central New York is in good hands."

Joe Vargo, Executive Director of PEB added, "This event exceeded expectations. We had more interest than anticipated and the pitches were amazing. We look forward to growing the event next year and encourage everyone to visit www. cnystem.com to keep up on all the activities helping students find that career spark."

### **P-TECH Update**

**Syracuse**—ICM Controls is actively engaged in the ITC P-TECH pathway program. ICM has taken a stance to support the future workforce by inspiring the next generation's interest in engineering and the industrial arts. Twenty-six freshman P-TECH students toured ICM controls in North Syracuse on April 7, 2017, one of the most vertically integrated facilities in the country. Students saw how ICM has their own printed circuit board fabrication operation, complete automated electronics assembly operation, and injection molding operation. Students learned how important it is to ICM to keep their manufacturing facility environmentally friendly. They multipurpose supplies, maintain an energy efficient work space, and recycle water to help reduce their environmental footprint.



FAR LEFT: Students inquire about careers as a U.S. Border Patrol Agent at the Law Day Career Far.

LEFT: Representatives from Barclay Damon Law Firm explain their Pipeline Internship Initiative to an interested student.

TOP: 1st Place Winners from Oriskany at Innovation Challenge.

ABOVE: Syracuse P-TECH student displays a copper circuit board while visiting ICM Controls.