



The Manufacturers Association

Business Development Council 2017-2018 Agenda

All Business Development Council meetings are scheduled to start at 8:00 AM. Please see monthly notices for full details and registration information.

Executive Committee

Chair:

Joe Hartnett
Business Development
Manager
C&S Companies

Executive Committee

Members:

Todd Bregande

Adam Brown
OneGroup

Bill Buck

Nate Desimone
Senior Account Executive
CPS and Professionals
Incorporated

David Duerr
VP, Business
Development
Empower Federal Credit
Union

Pennie Gorney
Director of Marketing
Dermody, Burke & Brown,
CPAs

Nichole Henry
Recruiting Manager
Syracuse University

Staff Liaisons:

Marisa Norcross
Member Relations &
Communications Manager
MACNY

mnorcross@macny.org

Julianne Pease
Membership Coordinator
MACNY

jpease@macny.org

September 19, 2017

Welcome Back Reception

October 4, 2017

**Content Marketing and Social Media for
Manufacturers and Businesses**
Stephanie Crockett and Greg Loh, Eric Mower &
Associates

November 1, 2017

Parker's Pure Maple
Joshua Parker

December 6, 2017

International Trade
John Tracy, U.S. Department of Commerce /
International Trade Administration & Nate
Andrews, Morse Mfg.

January 18, 2018

Post-Holiday Reception at MACNY

February 7, 2018

To be announced

March 7, 2018

Sherrill Manufacturing
presented by Matthew A. Roberts, Co-
Founder/President

April 4, 2018

Cayuga Milk Ingredients, LLC
presented by Tim Gaul, Chief Financial Officer

May 2, 2018

Market Disruption Panel Discussion

May 24, 2018

MACNY 105th Annual Dinner

August 2018

End of Year Clambake Celebration

**** Scheduled times and topics are subject to change. For a complete and up-to-date listing of events and topics, please visit our online event calendar at www.macny.org/events, or contact Julianne Pease or Marisa Norcross.**