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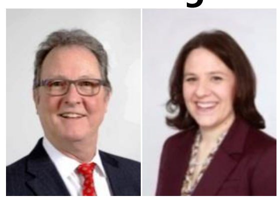
Financial Advisors Earn Prestigious CEPA Designation



Steven K. Flanders and Andrea J. Kimball
Received *CEPA Designations and Join International Community of Business Advisors a part of the Exit Planning Institute*

Syracuse, NY – The Exit Planning Institute is proud to announce that ***Steven K. Flanders and Andrea J. Kimball*** recently earned the Certified Exit Planning Advisor (CEPA) designation after completing the Institute's intensive 4-day executive MBA-style program in *Chicago, Illinois.* They join an elite group of financial advisors who have received this designation and are a part of the Exit Planning Institute's international community of CEPAs. The CEPA program is the most widely accepted and endorsed professional exit planning program in the world.

About the CEPA Program

The Certified Exit Planning Advisor program was specifically designed for business advisors who work closely with owners of privately held companies. The organizing principle of the program is Master Planning, the alignment of the three legs of the stool (business, personal, financial), which is executed through the implementation of a process called the Value Acceleration Methodology™. Using an executive MBA-style format, the program includes a combination of lectures, group discussions, case studies and individual exercises to introduce participants to these concepts and to reinforce skills. The program is taught by the Exit Planning Institute's faculty of advisors, who are all sought after subject matter experts and authors.

To receive the CEPA designation, Steve and Andrea completed the rigorous 4-day program that involved approximately one hundred hours of pre-course study, thirty hours of classroom instruction, and the successful completion of a 3-hour proctored exam.

About the Exit Planning Institute

The Exit Planning Institute delivers interactive education and training, performance-enhancing resources, and strategic tools designed to enhance the exit planning profession. Formed in 2005 to serve the educational and resource needs of wealth managers, financial planners, accountants, management consultants, attorneys, M&A advisors, commercial lenders, and other business advisors, the Institute is considered the standard trendsetter in the field of exit planning. It is the only organization that offers the Certified Exit Planning Advisor (CEPA) program which qualifies for continuing educational credits with twelve major professional associations, making it the most widely accepted and endorsed professional exit planning program in the world.

The Exit Planning Institute serves as a platform for creating awareness, advisor collaboration, innovative learning, continuing education, defining methodology, research, thought leadership, and practice development. Certified Exit Planning Advisors help to identify, protect, build, harvest and manage wealth to assist business owners and their families through an ownership transition.

To learn more about Business Transition Planning, please contact The Seneca Group at thesenecagroup@ubs.com or (315) 473-7135 for more information.

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