



Inaugural

AIR FORCE PITCH DAY

6-7 MARCH 2019 | NYC, NY

Helping Tomorrow's Companies Take Flight!



Pitch Days are new fast tracks for startups to work with the Air Force. Modeled after commercial investment pitch competitions, our goal is to award \$40 million to startups using one-day, one-page contracts. These awards use convenient credit card payments—we want partnering with the Air Force to be easy and energizing!

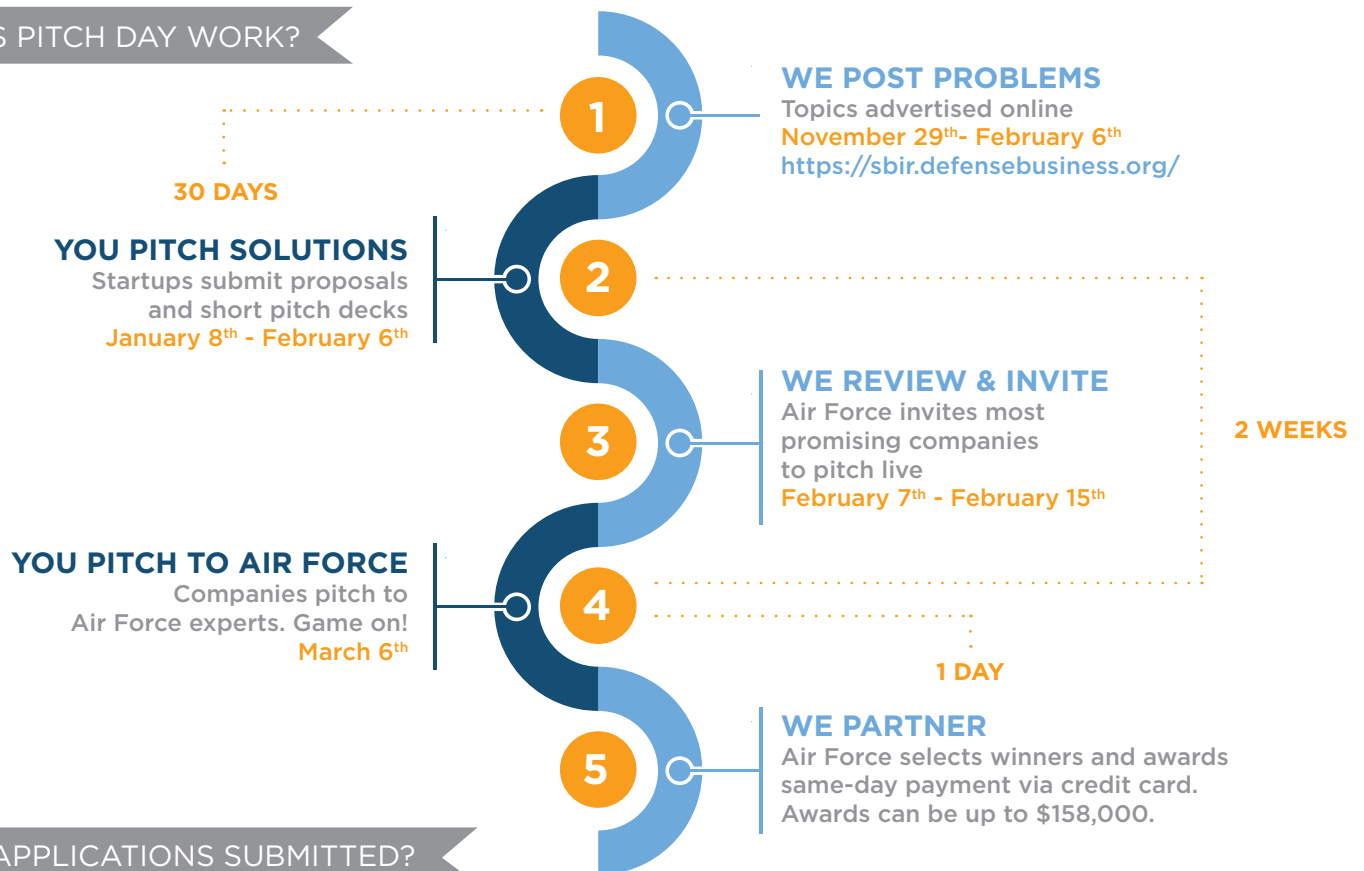
Dr. Will Roper

Assistant Secretary of the Air Force for Acquisition, Technology and Logistics

WHY AIR FORCE PITCH DAY?

Many mind-blowing ideas are being birthed in U.S. startup companies, but the Pentagon largely misses out on them. For our big bureaucracy, awarding a contract in months is a flash. The Pentagon must do business at the speed of ideas: inspiring and accelerating startup creativity toward national security challenges. The smaller the company, the faster we must move. We accept that challenge. Welcome to Air Force Pitch Day.

HOW DOES PITCH DAY WORK?



HOW ARE APPLICATIONS SUBMITTED?

Companies will have from **January 8th to (8:00pm EST) on February 6th 2019** to submit proposals and pitch decks. Companies submit applications via:



<https://sbir.defensebusiness.org/>

Air Force will notify selected companies for in-person pitches by February 15, 2019.

Congratulations! You're now partnered with the United States Air Force.

WHO IS ELIGIBLE FOR PITCH DAY?

All startups and small businesses that are:

U.S. based for-profit
business

More than 50% owned by U.S.
citizens or permanent resident aliens

No more than
500 employees

For more information about other eligibility requirements visit <https://www.sbir.gov/about>

WHAT ARE THE PITCH DAY TOPICS?

We are excited to see your ideas! Our mission is broad, so Pitch Day is open to all ideas furthering national security in air, space and cyberspace.

Our **Inaugural Pitch Day** will have special emphasis on three areas.



COMMAND, CONTROL,
COMMUNICATIONS,
INTELLIGENCE AND
NETWORK

[https://sbir.defensebusiness.org/
topics?topicId=30311](https://sbir.defensebusiness.org/topics?topicId=30311)



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BATTLEFIELD
AIR OPERATIONS
FAMILY OF SYSTEMS
TECHNOLOGIES

[https://sbir.defensebusiness.org/
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DIGITAL
TECHNOLOGY

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LET'S CHAT!

Join us on **January 4th** for Ask Me Anything sessions about Air Force Pitch Day on Zoom. Additional Ask Me Anything sessions about the individual technical topics for the Air Force Pitch Day will be announced soon.



<https://viriniatech.zoom.us/j/477699181>