



The Manufacturers Association

MANUFACTURERS ASSOCIATION OF CENTRAL NEW YORK

5788 Widewaters Parkway
Syracuse, NY 13210

Tel: 315-474-4201
Fax: 315-474-0524
www.macny.org

CONTACT: Karyn Burns, MACNY, 474-4201, Ext. 13 or 315-317-3402

MACNY ANNOUNCES RICHARD ROTHENBERGER AS INNOVATOR OF THE YEAR

Rothenberger to be recognized at MACNY's 101st Annual Dinner

Syracuse, New York- MACNY, The Manufacturers Association today announced that Richard Rothenberger of Eaton Crouse-Hinds was selected as the 2014 MACNY Innovator of the Year. Richard is the Vice President of Engineering & New Product Development. He was nominated by his colleague, John Bonaccio.

Bonaccio stated, "From the business side, top line sales revenues and bottom line profits have set company records and are among the lead for all of Eaton's operating divisions. The vitality sales performance has increased to 19% over the past three years. From a product side there has been 100+ new products introduced each year since 2011, some of which have been category winners of "product of the year" by EC&M magazine. And finally, the team's innovation efforts have yielded over 30 new US patent awards and over 80 new patent disclosures. This could not have happened without the leadership and vision that Rick has brought to Crouse-Hinds."

Richard has been at the company since 2010 and has consistently exceeded all expectations. One such example was the release of one new product per week from his global new product development teams. Richard initiated three key changes within the Crouse-Hinds division, including rebuilding the engineering department, implementation of a new project management process, and establishing an advanced technology development team that would drive future product innovations.

Bonaccio concludes in his nomination, "It is undoubtedly his foresight that has helped drive record business results for three years running."

The MACNY Innovator of the Year Award, sponsored by Corning, Inc. was created at the suggestion of MACNY member Executives and CEOs, as a way to nominate and recognize individuals within a company who, although may not be executive level, consistently demonstrate forward thinking ideas in the areas of technology, innovation and advancement of products and production. Rothenberger was nominated by his employer on behalf of everyone at Eaton Crouse Hinds, and selected by a panel of manufacturing executives from Central and Upstate New York.

"On behalf of the Innovator Award Selection Committee, I would like to extend my congratulations to Richard and Eaton Crouse-Hinds on the receipt of this well-deserved honor," stated MACNY President Randy Wolken. "We were pleased to receive nominations for many well-qualified candidates who are considered outstanding innovators by their peers and colleagues. Richard has demonstrated forward

thinking skills, an ability to take a challenge and address it head on, and deliver much needed results that have allowed for records sales and growth. On behalf of the MACNY membership, we look forward to recognizing Richard and his many achievements at MACNY's 101st Annual Dinner."

As part of MACNY's tradition, Rothenberger will be honored as part of MACNY's 101st Annual Dinner, in front of Eaton Crouse Hinds colleagues and an audience of over 450 manufacturers from Central and Upstate New York. The dinner will be held at the Syracuse OnCenter on May 8th, 2014. For tickets or additional information, please contact Debbie Sindone at 315.474.4201 ext 24, or dsindone@macny.org.

MACNY, the Manufacturers Association, represents over 330 companies in a nineteen county region in Upstate New York. The 100-year-old organization provides human resource services, training, purchasing solutions, networking opportunities and advocacy support for its members. For more information, please visit www.macny.org.

