



MACNY, THE MANUFACTURERS ASSOCIATION

Tel: 315-474-4201
www.macny.org

MACNY's 106th Annual Dinner - Thursday, May 23rd, 2019 Sponsorship Opportunities

Sponsorship Level	Value	Items of Inclusion with Sponsorship
<input type="checkbox"/> Speaker Sponsor (Exclusive Opportunity)	\$5,500	<ul style="list-style-type: none"> • Full page color ad in the event program 8" W x 10" H, inside front cover • Special thank you mention at the podium • Company logo on screen during speaker presentation • Opportunity to provide the introduction of the speaker • Company banner displayed during event • Table of 10 for the dinner • Logo inclusion on MACNY website with hyperlink to company website • Logo inclusion in June Newsletter • Inclusion in sponsor slide show
<input type="checkbox"/> Reception Sponsor (Exclusive Opportunity) SOLD OUT!	\$5,000	<ul style="list-style-type: none"> • Full page color ad in the event program 8" W x 10" H • Special thank you mention at the podium • Table of 10 for the dinner • Company banner displayed during reception • Logo inclusion on MACNY website with hyperlink to company website • Logo Inclusion in June Newsletter • Inclusion in sponsor slide show
<input type="checkbox"/> Platinum Sponsor (Numerous Available)	\$4,000	<ul style="list-style-type: none"> • Full page color ad in the event program 8" W X 10" H • Special thank you mention at the podium • Table of 10 for the dinner • Logo inclusion on MACNY website with hyperlink to company website • Logo Inclusion in June Newsletter • Inclusion in sponsor slide show
<input type="checkbox"/> Wall of Fame Sponsor (Two Available)	\$4,000	<ul style="list-style-type: none"> • Full page color ad in the event program 8" W x 10" H • Special thank you mention at the podium • Table of 10 for the dinner • Logo inclusion on MACNY website with hyperlink to company website • Logo Inclusion in June Newsletter • Inclusion in sponsor slide show
<input type="checkbox"/> Flower Sponsor (Exclusive Opportunity)	\$3,500	<ul style="list-style-type: none"> • Half page color ad in the event program 8" W x 5" H • Special thank you mention at the podium • 7 Tickets for dinner • Logo inclusion on MACNY website with hyperlink to company website • Logo Inclusion in June Newsletter • Sponsor name and logo on flower card • Inclusion in sponsor slide show
<input type="checkbox"/> Wine at Dinner Sponsor (Two Available)	\$3,500	<ul style="list-style-type: none"> • Half page color ad in the event program 8" W x 5" H • Special thank you mention at the podium • 7 Tickets for dinner • Logo inclusion on MACNY website with hyperlink to company website • Logo Inclusion in June Newsletter • Sponsor name and logo on wine tag to be provided by sponsor • Inclusion in sponsor slide show
<input type="checkbox"/> Innovation Award Sponsor (Exclusive Opportunity) SOLD OUT!	\$3,000	<ul style="list-style-type: none"> • Half page color ad in the event program 8" W x 5" H • Special thank you mention at the podium • 5 Tickets for dinner • Logo inclusion on MACNY website with hyperlink to company website • Logo Inclusion in June Newsletter • Inclusion in sponsor slide show

<input type="checkbox"/> Milestone Awards Sponsor (Exclusive Opportunity) SOLD OUT!	\$3,000	<ul style="list-style-type: none"> • Half page color ad in the event program 8" W x 5" H • 5 Tickets for dinner • Logo inclusion on MACNY website with hyperlink to company website • Logo Inclusion in June Newsletter • Logo on the screen as each Milestone recipient is announced • Inclusion in sponsor slide show
<input type="checkbox"/> Dessert Sponsor (Exclusive Opportunity)	\$3,000	<ul style="list-style-type: none"> • Half page color ad in the event program 8" W x 5" H • 5 Tickets for dinner • Logo inclusion on MACNY website with hyperlink to company website • Logo Inclusion in June Newsletter • Sponsor name and logo on table cards • Inclusion in sponsor slide show
<input type="checkbox"/> Coffee Sponsor (Exclusive Opportunity) SOLD OUT!	\$3,000	<ul style="list-style-type: none"> • Half page color ad in the event program 8" W x 5" H • 5 Tickets for dinner • Logo inclusion on MACNY website with hyperlink to company website • Logo Inclusion in June Newsletter • Sponsor name and logo on table cards • Inclusion in sponsor slide show
<input type="checkbox"/> Ticket Sponsor (Exclusive Opportunity)	\$3,000	<ul style="list-style-type: none"> • Half page color ad in the event program 8" W x 5" H • 5 Tickets for dinner • Logo inclusion on MACNY website with hyperlink to company website • Logo Inclusion in June Newsletter • Logo on the front of the tickets • Inclusion in sponsor slide show
<input type="checkbox"/> Welcome/Registration Sponsor (Exclusive Opportunity) SOLD OUT!	\$2,500	<ul style="list-style-type: none"> • Quarter page color ad in the event program 4" W x 5" H • 5 Tickets for dinner • Logo inclusion on MACNY website with hyperlink to company website • Logo Inclusion in June Newsletter • Branding at the Registration Table with sponsor representatives at welcome table • Inclusion in sponsor slide show
<input type="checkbox"/> Gold Sponsor (Numerous Available)	\$2,000	<ul style="list-style-type: none"> • Quarter page color ad in the event program 4" W x 5" H • 3 Tickets for dinner • Logo inclusion on MACNY website with hyperlink to company website • Logo Inclusion in June Newsletter • Inclusion in sponsor slide show
<input type="checkbox"/> Silver Sponsor (Numerous Available)	\$1,500	<ul style="list-style-type: none"> • Logo in program • 2 Tickets for dinner • Logo inclusion on MACNY website with hyperlink to company website • Logo Inclusion in June Newsletter • Inclusion in sponsor slide show
<input type="checkbox"/> Table of 10	\$900	<ul style="list-style-type: none"> • NA
<input type="checkbox"/> Single Tickets	\$95 each	<ul style="list-style-type: none"> • NA

Each sponsoring company should submit the following items by April 26, 2019:

- A Company Logo (JPG or PNG file)
 - Print-ready, color ad in the appropriate size per sponsorship level, if applicable (JPG or PDF)
 - Full page: Full bleed - 8.75w x 11.25h (live art size = 8.5 x 11)
 - Half page: Full bleed - 8.75w x 5.75h (live art size = 8.5 x 5.5)
 - Quarter page: Full bleed - 4.5w x 5.75h (live art size = 4.25 x 5.5)
- If you have any questions regarding ad size, contact Marisa at mnorcross@macny.org.
- Additional items per your sponsorship level

Company _____ Marketing Contact _____

Phone _____ Email _____

Authorized by _____ Signature of authorizing party _____

**Please return to Julianne Pease; via e-mail jpease@macny.org; or mail to MACNY 5788 Widewaters Parkway, Syracuse, NY 13214
Should you have any questions, contact Julianne Pease at 315-474-4201 ext. 19.**