

## **MANUFACTURERS ASSOCIATION**

## OF CENTRAL NEW YORK

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**FOR RELEASE:** Immediate, Friday, February 22, 2019 **CONTACT:** Marisa Norcross, MACNY, mnorcross@macny.org

## RENOWNED MANUFACTURING EXECUTIVES ROBERT AND NATHAN ANDREWS TO KEYNOTE MACNY'S 106<sup>TH</sup> ANNUAL DINNER, WITH MODERATOR DAVID FREUND

Father and son pair to discuss the value of manufacturing in the community and what it's like to be a third generation family-owned business.

Syracuse, New York- MACNY, The Manufacturers Association, announces Robert Andrews, Chairman of the Board of Morse Manufacturing and Nathan Andrews, President of Morse Manufacturing will be joining moderator David Freund for an indepth conversation titled Legacies in Manufacturing: Leading with Vision and Community Impact in Mind at MACNY's 106<sup>th</sup> Annual Dinner on Thursday, May 23<sup>rd</sup> at the SRC Arena and Events Center.

During the discussion, the renowned manufacturing executives will speak off-the-cuff on the value of manufacturing in the community, as well as their experience successfully transitioning a business from generation to generation.

Robert Andrews is the former President and current Chairman of the Board of Morse Manufacturing, a third-generation family owned business located in East Syracuse, New York that remains one of the world's leading manufacturers of drum handling equipment. Robert is also a former Chairman of MACNY's board and was inducted into MACNY's Manufacturers Wall of Fame in 2008.

Nathan Andrews, Robert's son, is the President of Morse Manufacturing and the current Chairman of MACNY's Board. Nathan represents the third generation of family to lead Morse Manufacturing which was founded in 1923. Since joining the family business in 2002 the company has more than doubled its sales revenue and continues to grow.

Moderator David Freund, MACNY's Chief Leadership Officer, will conduct the dialogue in the conversational style that he is known for in his MACNY sponsored podcast series, *The Next Page*. Guests will be able to experience an in-depth conversation between the three, as they dive into memories, lessons learned, and both entertaining and challenging tales from their experiences.

MACNY's Annual Dinner and Awards Ceremony will be held at the SRC Arena and Events Center on May 23<sup>rd</sup>, 2019. For tickets or additional information, please contact Julianne Pease at 315-474-4201 ext. 19 or jpease@macny.org.

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MACNY, The Manufacturers Association, represents over 300 companies in a 26-county region in Central and Upstate New York. The 105-year-old organization provides human resource services, training, purchasing solutions, networking opportunities, workforce development, and advocacy support for its members. For more information, please visit <a href="https://www.macny.org">www.macny.org</a>.