



# MACNY, THE MANUFACTURERS ASSOCIATION

Tel: 315-474-4201  
www.macny.org

## MACNY's 106<sup>th</sup> Annual Dinner - Thursday, May 23<sup>rd</sup>, 2019 Sponsorship Opportunities

Sponsorship Level	Value	Items of Inclusion with Sponsorship
<input type="checkbox"/> Platinum Sponsor (Numerous Available)	\$4,000	<ul style="list-style-type: none"> <li>• Full page color ad in the event program</li> <li>• Special thank you mention at the podium</li> <li>• Table of 10 for the dinner</li> <li>• Logo inclusion on MACNY website with hyperlink to company website</li> <li>• Logo Inclusion in June Newsletter</li> <li>• Inclusion in sponsor slide show</li> </ul>
<input type="checkbox"/> Gold Sponsor (Numerous Available)	\$2,000	<ul style="list-style-type: none"> <li>• Quarter page color ad in the event program</li> <li>• 3 Tickets for dinner</li> <li>• Logo inclusion on MACNY website with hyperlink to company website</li> <li>• Logo Inclusion in June Newsletter</li> <li>• Inclusion in sponsor slide show</li> </ul>
<input type="checkbox"/> Silver Sponsor (Numerous Available)	\$1,500	<ul style="list-style-type: none"> <li>• Logo in program</li> <li>• 2 Tickets for dinner</li> <li>• Logo inclusion on MACNY website with hyperlink to company website</li> <li>• Logo Inclusion in June Newsletter</li> <li>• Inclusion in sponsor slide show</li> </ul>
<input type="checkbox"/> Table of 10	\$900	<ul style="list-style-type: none"> <li>• NA</li> </ul>
<input type="checkbox"/> Single Tickets	\$95 each	<ul style="list-style-type: none"> <li>• NA</li> </ul>

### Each sponsoring company should submit the following items by April 26, 2019:

- A Company Logo (JPG or PNG file)
- Print-ready, color ad in the appropriate size per sponsorship level, if applicable (JPG or PDF)
  - Full page: Full bleed - 8.75w x 11.25h (live art size = 8.5 x 11)
  - Half page: Full bleed - 8.75w x 5.75h (live art size = 8.5 x 5.5)
  - Quarter page: Full bleed - 4.5w x 5.75h (live art size = 4.25 x 5.5)
- If you have any questions regarding ad size, contact Marisa at mnorcross@macny.org.
- Additional items per your sponsorship level

Company \_\_\_\_\_

Marketing Contact \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Authorized by \_\_\_\_\_

Signature of authorizing party \_\_\_\_\_

Please return to Julianne Pease by email at [jpease@macny.org](mailto:jpease@macny.org) or mail to 5788 Widewaters Parkway, Syracuse, NY 13214.

Questions? Call 315-474-4201 ext. 19.