



107TH ANNUAL DINNER

SPONSORSHIP OPPORTUNITIES

MACNY's 107th Annual Dinner will be held on May 21, 2020 at 5 PM at the SRC Arena and Events Center on the Onondaga Community College Campus. Thank you for your continued generosity and support!

SPONSORSHIP LEVEL	VALUE	ITEMS INCLUDED WITH SPONSORSHIP
Reception Sponsor (two available)	\$5,500	<ul style="list-style-type: none"> • Full page color ad in the event program, inside front cover or inside back cover. First come, first choice of placement. • Special thank you mention at the podium • Table of 10 for dinner • Company banner displayed during reception (provided by sponsor) • Opportunity to provide cocktail napkins (provided by sponsor) • Logo inclusion in sponsor slideshow, on MACNY website, and in June Newsletter
Wall of Fame Award Sponsor (two available)	\$5,000	<ul style="list-style-type: none"> • Full page color ad in the event program • Special thank you mention at the podium • Table of 10 for dinner • Logo inclusion in sponsor slideshow, on MACNY website, and in June Newsletter
Innovator of the Year Award Sponsor (exclusive opportunity)	\$5,000	<ul style="list-style-type: none"> • Full page color ad in the event program • Special thank you mention at the podium • Table of 10 for dinner • Logo inclusion in sponsor slideshow, on MACNY website, and in June Newsletter
Platinum Sponsor	\$4,000	<ul style="list-style-type: none"> • Full page color ad in the event program • Table of 10 for the dinner • Logo inclusion in sponsor slideshow, on MACNY website, and in June Newsletter
Flower Sponsor (exclusive opportunity)	\$3,500	<ul style="list-style-type: none"> • Half page color ad in the event program • Special thank you mention at the podium • 7 Tickets for dinner • Logo inclusion in sponsor slideshow, on MACNY website, and in June Newsletter • Sponsor name and logo on flower card
Wine at Dinner Sponsor (two available)	\$3,500	<ul style="list-style-type: none"> • Half page color ad in the event program • Special thank you mention at the podium • 7 Tickets for dinner • Logo inclusion in sponsor slideshow, on MACNY website, and in June Newsletter • Sponsor name and logo on wine tag (provided by sponsor)
Milestone Awards Sponsor (exclusive opportunity)	\$3,500	<ul style="list-style-type: none"> • Half page color ad in the event program • 7 Tickets for dinner • Logo inclusion in sponsor slideshow, on MACNY website, and in June Newsletter • Banner on the screen as each Milestone recipient is announced • Inclusion in sponsor slide show
Dessert Sponsor (exclusive opportunity)	\$3,500	<ul style="list-style-type: none"> • Half page color ad in the event program • 7 Tickets for dinner • Logo inclusion in sponsor slideshow, on MACNY website, and in June Newsletter • Sponsor name and logo on table cards
Coffee Sponsor (exclusive opportunity)	\$3,500	<ul style="list-style-type: none"> • Half page color ad in the event program • 7 Tickets for dinner • Logo inclusion in sponsor slideshow, on MACNY website, and in June Newsletter • Sponsor name and logo on table cards
Ticket Sponsor (exclusive opportunity)	\$3,000	<ul style="list-style-type: none"> • Half page color ad in the event program • 5 Tickets for dinner • Logo inclusion in sponsor slideshow, on MACNY website, and in June Newsletter • Logo on the front of the tickets

Welcome Sponsor (exclusive opportunity)	\$3,000	<ul style="list-style-type: none"> • Half page color ad in the event program • 5 Tickets for dinner • Logo inclusion in sponsor slideshow, on MACNY website, and in June Newsletter • Welcome table branded by sponsoring company staffed by sponsor company representatives
Gold Sponsor	\$2,000	<ul style="list-style-type: none"> • Quarter page color ad in the event program • 3 Tickets for dinner • Logo inclusion in sponsor slideshow, on MACNY website, and in June Newsletter
Silver Sponsor	\$1,500	<ul style="list-style-type: none"> • Logo in program • 2 Tickets for dinner • Logo inclusion in sponsor slideshow, on MACNY website, and in June Newsletter
Table of 10	\$1,000	N/A
Single Ticket MACNY Member	\$110	N/A
Single Ticket Non-Member	\$150	N/A

EACH SPONSORING COMPANY SHOULD SUBMIT THE FOLLOWING ITEMS:

- A company logo (JPG or PNG file)
- Print-ready ad in the appropriate size per sponsorship level, if applicable (JPG or PDF)
 - Full page – 8.5w x 11h with 1/8-inch bleed
 - Half page – 8.5w x 5.5h with 1/8-inch bleed
 - Quarter page – 4.25w x 5.5h with 1/8-inch bleed
- Additional items per your sponsorship level

Company _____ Marketing Contact _____

Email _____ Phone _____

Authorized by _____

Signature of authorizing party _____

**Please return to Julianne Pease at jpease@macny.org
or mail to MACNY 5788 Widewaters Parkway, Syracuse, NY 13214**

Should you have any questions, contact Julianne Pease at 315-474-4201 ext. 19.