



MEMO OF SUPPORT

FY2021 State Budget

\$1 million - Manufacturers Intermediary Apprenticeship Program for New York State

The Manufacturers Association of Central New York (MACNY) and the Manufacturers Alliance of New York strongly support continued state funding of the highly successful New York State Manufacturers Intermediary Apprenticeship Program (MIAP) in the amount of \$1 million as a budget item in the FY 2021 State Budget.

Since 2016, New York state has been funding MIAP, a successful program targeted at raising the skill levels of incumbent and entry-level manufacturing workers, while filling a crucial staffing need within the industry. The effective pilot of the apprenticeship program in Central New York created a statewide need to expand and support registered apprenticeships in high demand sectors. Today, the MACNY program in Central New York has more than 150 apprentices and pre-apprentices at 50 different companies, with many more new apprentices projected for the calendar year.

The Manufacturers Alliance of New York consists of partner organizations in seven regions throughout the state (Capital Region, Hudson Valley, Western New York, Western Southern Tier, Rochester, Long Island) with each organization having a dedicated apprenticeship subject expert to support regional businesses. Our Manufacturing Alliance partner in Rochester has approximately 100 apprentices enrolled in the program, and our Alliance partner in the Hudson Valley has similar numbers to date. Both regions are on target to far exceed their goal of 50 new apprentices in each region this year. The Capital Region also has formally registered its program, and the Southern Tier region is in the process of formally registering its program with the New York State Department of Labor. Further, MIAP's expansion into Long Island in 2019 has allowed the program to support an additional 3,500 manufacturers with a predicted 10,000 open positions integral to the state's economy.

With its use of trusted associations as intermediaries, along with its collaborative partnering, MIAP is a unique model of apprenticeship. In traditional training programs, students are trained first and then seek employment. However, through MIAP, students obtain a job first and then receive training supplied by an employer. As a result of this model, industry participants see an increase in productivity, reduced turnover, and greater employee retention. As employers struggle to fill open positions, apprenticeships have proven year after year to serve as an important tool in addressing workforce development needs.

Given the tremendous success to date, we feel MIAP is a critical tool for continuing to build a skilled workforce throughout New York. The program is an essential component of a workforce development strategy to growing a stronger New York State economy through advanced manufacturing.

Members of the Manufacturers Alliance of New York State

