



# 107<sup>TH</sup> ANNUAL DINNER

## SPONSORSHIP OPPORTUNITIES

MACNY's 107<sup>th</sup> Annual Dinner will be held on May 21, 2020 at 5 PM at the SRC Arena and Events Center on the Onondaga Community College Campus. Thank you for your continued generosity and support!

SPONSORSHIP LEVEL	VALUE	ITEMS INCLUDED WITH SPONSORSHIP
<b>Reception Sponsor</b> (two available)	\$5,500	<ul style="list-style-type: none"> <li>• Full page color ad in the event program, inside front cover or inside back cover. First come, first choice of placement.</li> <li>• Special thank you mention at the podium</li> <li>• Table of 10 for dinner</li> <li>• Company banner displayed during reception (provided by sponsor)</li> <li>• Opportunity to provide cocktail napkins (provided by sponsor)</li> <li>• Logo inclusion in sponsor slideshow, on MACNY website, and in June Newsletter</li> </ul>
<b>Wall of Fame Award Sponsor</b> (two available)	\$5,000	<ul style="list-style-type: none"> <li>• Full page color ad in the event program</li> <li>• Special thank you mention at the podium</li> <li>• Table of 10 for dinner</li> <li>• Logo inclusion in sponsor slideshow, on MACNY website, and in June Newsletter</li> </ul>
<b>Innovator of the Year Award Sponsor</b> (exclusive opportunity)	\$5,000	<ul style="list-style-type: none"> <li>• Full page color ad in the event program</li> <li>• Special thank you mention at the podium</li> <li>• Table of 10 for dinner</li> <li>• Logo inclusion in sponsor slideshow, on MACNY website, and in June Newsletter</li> </ul>
<b>Platinum Sponsor</b>	\$4,000	<ul style="list-style-type: none"> <li>• Full page color ad in the event program</li> <li>• Table of 10 for the dinner</li> <li>• Logo inclusion in sponsor slideshow, on MACNY website, and in June Newsletter</li> </ul>
<b>Flower Sponsor</b> (exclusive opportunity)	\$3,500	<ul style="list-style-type: none"> <li>• Half page color ad in the event program</li> <li>• Special thank you mention at the podium</li> <li>• 7 Tickets for dinner</li> <li>• Logo inclusion in sponsor slideshow, on MACNY website, and in June Newsletter</li> <li>• Sponsor name and logo on flower card</li> </ul>
<b>Wine at Dinner Sponsor</b> (two available)	\$3,500	<ul style="list-style-type: none"> <li>• Half page color ad in the event program</li> <li>• Special thank you mention at the podium</li> <li>• 7 Tickets for dinner</li> <li>• Logo inclusion in sponsor slideshow, on MACNY website, and in June Newsletter</li> <li>• Sponsor name and logo on wine tag (provided by sponsor)</li> </ul>
<b>Milestone Awards Sponsor</b> (exclusive opportunity)	\$3,500	<ul style="list-style-type: none"> <li>• Half page color ad in the event program</li> <li>• 7 Tickets for dinner</li> <li>• Logo inclusion in sponsor slideshow, on MACNY website, and in June Newsletter</li> <li>• Banner on the screen as each Milestone recipient is announced</li> <li>• Inclusion in sponsor slide show</li> </ul>
<b>Dessert Sponsor</b> (exclusive opportunity)	\$3,500	<ul style="list-style-type: none"> <li>• Half page color ad in the event program</li> <li>• 7 Tickets for dinner</li> <li>• Logo inclusion in sponsor slideshow, on MACNY website, and in June Newsletter</li> <li>• Sponsor name and logo on table cards</li> </ul>
<b>Coffee Sponsor</b> <b>SOLD!</b>	\$3,500	<ul style="list-style-type: none"> <li>• Half page color ad in the event program</li> <li>• 7 Tickets for dinner</li> <li>• Logo inclusion in sponsor slideshow, on MACNY website, and in June Newsletter</li> <li>• Sponsor name and logo on table cards</li> </ul>
<b>Ticket Sponsor</b> <b>SOLD!</b>	\$3,000	<ul style="list-style-type: none"> <li>• Half page color ad in the event program</li> <li>• 5 Tickets for dinner</li> <li>• Logo inclusion in sponsor slideshow, on MACNY website, and in June Newsletter</li> <li>• Logo on the front of the tickets</li> </ul>

<b>Welcome Sponsor</b> (exclusive opportunity)	\$3,000	<ul style="list-style-type: none"> <li>• Half page color ad in the event program</li> <li>• 5 Tickets for dinner</li> <li>• Logo inclusion in sponsor slideshow, on MACNY website, and in June Newsletter</li> <li>• Welcome table branded by sponsoring company staffed by sponsor company representatives</li> </ul>
<b>Gold Sponsor</b>	\$2,000	<ul style="list-style-type: none"> <li>• Quarter page color ad in the event program</li> <li>• 3 Tickets for dinner</li> <li>• Logo inclusion in sponsor slideshow, on MACNY website, and in June Newsletter</li> </ul>
<b>Silver Sponsor</b>	\$1,500	<ul style="list-style-type: none"> <li>• Logo in program</li> <li>• 2 Tickets for dinner</li> <li>• Logo inclusion in sponsor slideshow, on MACNY website, and in June Newsletter</li> </ul>
<b>Table of 10</b>	\$1,000	N/A
<b>Single Ticket</b> MACNY Member	\$110	N/A
<b>Single Ticket</b> Non-Member	\$150	N/A

**EACH SPONSORING COMPANY SHOULD SUBMIT THE FOLLOWING ITEMS:**

- A company logo (JPG or PNG file)
- Print-ready ad in the appropriate size per sponsorship level, if applicable (JPG or PDF)
  - Full page – 8.5w x 11h with 1/8-inch bleed
  - Half page – 8.5w x 5.5h with 1/8-inch bleed
  - Quarter page – 4.25w x 5.5h with 1/8-inch bleed
- Additional items per your sponsorship level

**PLEASE SUBMIT LOGOS AND ADVERTISEMENTS BY APRIL 28, 2020**

Company \_\_\_\_\_ Marketing Contact \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

Authorized by \_\_\_\_\_

Signature of authorizing party \_\_\_\_\_

**Please return to Julianne Pease at [jpease@macny.org](mailto:jpease@macny.org)  
or mail to MACNY 5788 Widewaters Parkway, Syracuse, NY 13214**

**Should you have any questions, contact Julianne Pease at 315-474-4201 ext. 19.**