



## Newsletter Advertising

### OUR REACH

MACNY's newsletter **Manufacturing Matters** is published 11 times per year and is distributed both digitally and via mail. One copy is mailed to each of our 330+ member companies and a digital copy reaches over 4,500 members each month!

Digital issues feature click-through advertising making it easy for members to access your website or landing page directly.

### OUR RATES

| Ad Size*  | MEMBER RATES |             |           | NON-MEMBER RATES |             |           |
|-----------|--------------|-------------|-----------|------------------|-------------|-----------|
|           | One Time     | Three Times | Six Times | One Time         | Three Times | Six Times |
| Full Page | \$630        | \$455/mo    | \$350/mo  | \$900            | \$650/mo    | \$500/mo  |
| ½ Page    | \$350        | \$315/mo    | \$280/mo  | \$500            | \$450/mo    | \$400/mo  |
| ¼ Page    | \$245        | \$210/mo    | \$175/mo  | \$350            | \$300/mo    | \$250/mo  |

\*Ads will be placed within **Manufacturing Matters**, based on space availability.

### RESERVE TODAY!

Please circle the advertisement and/or monthly package above that you would like to reserve and purchase.

Desired months:

|                                    |                                   |                                   |                                    |                                   |                                     |
|------------------------------------|-----------------------------------|-----------------------------------|------------------------------------|-----------------------------------|-------------------------------------|
| <input type="checkbox"/> Sept. '20 | <input type="checkbox"/> Nov. '20 | <input type="checkbox"/> Jan. '21 | <input type="checkbox"/> March '21 | <input type="checkbox"/> May '21  | <input type="checkbox"/> Summer '21 |
| <input type="checkbox"/> Oct. '20  | <input type="checkbox"/> Dec. '20 | <input type="checkbox"/> Feb. '21 | <input type="checkbox"/> April '21 | <input type="checkbox"/> June '21 | (July/August)                       |

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Email address: \_\_\_\_\_ Phone: \_\_\_\_\_

An invoice will be sent to the email listed above unless otherwise specified. Payment is due within 30 days of invoicing.

### DEADLINES & AD SIZES

Ad commitments and artwork for the following month's newsletter is due the 1<sup>st</sup> of the previous month. For example, for an ad in the April newsletter, this form must be returned to MACNY by March 1<sup>st</sup>.

Ad sizes\*: Full page – 8.5w x 11h | Half page - 8.5w x 5.5h | Quarter page – 4.25w x 5.5h

\*For full bleed, add 1/8-inch around every side.

Please return this form to Julianne Pease at [jpease@macny.org](mailto:jpease@macny.org)