



# 108<sup>th</sup> Annual Celebration of Manufacturing Sponsorship Opportunities

MACNY's 108<sup>th</sup> Annual Celebration of Manufacturing will be held at the SRC Arena & Events Center on Thursday, September 23, 2021 from 5 – 8 pm. Thank you for your continued generosity and support!

SPONSORSHIP LEVEL	VALUE	ITEMS INCLUDED WITH SPONSORSHIP
<b>Presenting Sponsor</b> <i>Exclusive opportunity!</i>	\$5,500	<ul style="list-style-type: none"> <li>• Full page color ad in event program, inside front cover (page 2)</li> <li>• Special thank you mention from the event stage</li> <li>• Opportunity to provide a brief welcome to guests from the event stage</li> <li>• Company banner displayed at event (provided by sponsor)</li> <li>• Table of 10 for dinner</li> <li>• Logo inclusion in sponsor slideshow, on event webpage, and in November Newsletter</li> </ul>
<b>Wall of Fame Award Sponsor</b> <i>Exclusive opportunity!</i>	\$5,000	<ul style="list-style-type: none"> <li>• Full page color ad in event program</li> <li>• Special thank you mention from the event stage</li> <li>• Company logo displayed throughout entire Wall of Fame video that is viewed during award ceremony</li> <li>• Table of 10 for dinner</li> <li>• Logo inclusion in sponsor slideshow, on event webpage, and in November Newsletter</li> </ul>
<b>Innovator of the Year Award Sponsor</b> <i>Exclusive opportunity!</i>	\$5,000	<ul style="list-style-type: none"> <li>• Full page color ad in event program</li> <li>• Special thank you mention from the event stage</li> <li>• Company logo displayed throughout entire Innovator of the Year Award video that is viewed during award ceremony</li> <li>• Table of 10 for dinner</li> <li>• Logo inclusion in sponsor slideshow, on event webpage, and in November Newsletter</li> </ul>
<b>Flower Sponsor</b> <i>Exclusive opportunity!</i>	\$3,500	<b>SOLD!</b>
<b>Welcome Sponsor</b> <i>Exclusive opportunity!</i>	\$3,500	<b>SOLD!</b>
<b>Cocktail Sponsor</b> <i>(Two opportunities available)</i>	\$3,000	<ul style="list-style-type: none"> <li>• Half page color ad in the event program</li> <li>• Special thank you mention from the event stage</li> <li>• 5 Tickets for dinner</li> <li>• Tabletop sign with sponsor logo displayed on all bars during cocktail hour</li> <li>• Opportunity to supply bars with sponsoring company-branded cocktail napkins</li> <li>• Logo inclusion in sponsor slideshow, on event webpage, and in November Newsletter</li> </ul>
<b>Wine at Dinner Sponsor</b> <i>(Two opportunities available)</i>	\$2,000	<b>SOLD!</b>
<b>Table of 10</b>	\$1,200	
<b>Single Ticket</b>	\$125 (MACNY Member); \$150 (non-MACNY Member)	

**FOR SPONSORSHIPS, PLEASE SUBMIT THE FOLLOWING ITEMS BY AUGUST 16:**

- A company logo (JPG or PNG file)
- Print-ready ad in the appropriate size per sponsorship level, if applicable (JPG or PDF)
  - Full page – 8.5w x 11h with 1/8-inch bleed
  - Half page – 8.5w x 5.5h with 1/8-inch bleed
  - Quarter page – 4.25w x 5.5h with 1/8-inch bleed
- Additional items per sponsorship level

Company\_\_\_\_\_ Marketing Contact\_\_\_\_\_

Email\_\_\_\_\_ Phone\_\_\_\_\_

Authorized by \_\_\_\_\_

Signature of authorizing party\_\_\_\_\_

**To reserve a sponsorship opportunity, table of 10, or single tickets, e-mail completed form to [info@macny.org](mailto:info@macny.org) by August 16.**

***Important details regarding COVID-19***

*At this time, we ask that attendees wishing to join us for the cocktail hour at 5 pm be fully vaccinated. If you are not fully vaccinated, please join us at your table for dinner at 6 pm.*

*As we get closer to the event, we will send out further event guidance to all registrants.*