



108th Annual Celebration of Manufacturing Sponsorship Opportunities

MACNY's 108th Annual Celebration of Manufacturing will be held at the SRC Arena & Events Center on Thursday, September 23, 2021 from 5 – 8 pm. Thank you for your continued generosity and support!

SPONSORSHIP LEVEL	VALUE	ITEMS INCLUDED WITH SPONSORSHIP
Presenting Sponsor <i>Exclusive opportunity!</i>	\$5,500	<ul style="list-style-type: none"> • Full page color ad in event program, inside front cover (page 2) • Special thank you mention from the event stage • Opportunity to provide a brief welcome to guests from the event stage • Company banner displayed at event (provided by sponsor) • Table of 10 for dinner • Logo inclusion in sponsor slideshow, on event webpage, and in November Newsletter
Wall of Fame Award Sponsor <i>Exclusive opportunity!</i>	\$5,000	<ul style="list-style-type: none"> • Full page color ad in event program • Special thank you mention from the event stage • Company logo displayed throughout entire Wall of Fame video that is viewed during award ceremony • Table of 10 for dinner • Logo inclusion in sponsor slideshow, on event webpage, and in November Newsletter
Innovator of the Year Award Sponsor <i>Exclusive opportunity!</i>	\$5,000	<ul style="list-style-type: none"> • Full page color ad in event program • Special thank you mention from the event stage • Company logo displayed throughout entire Innovator of the Year Award video that is viewed during award ceremony • Table of 10 for dinner • Logo inclusion in sponsor slideshow, on event webpage, and in November Newsletter
Flower Sponsor <i>Exclusive opportunity!</i>	\$3,500	<ul style="list-style-type: none"> • Half page color ad in the event program • Special thank you mention from the event stage • 7 Tickets for dinner • Sponsor name and logo on flower card • Logo inclusion in sponsor slideshow, on event webpage, and in November Newsletter
Welcome Sponsor <i>Exclusive opportunity!</i>	\$3,500	SOLD!
Cocktail Sponsor <i>(Two opportunities available)</i>	\$3,000	<ul style="list-style-type: none"> • Half page color ad in the event program • Special thank you mention from the event stage • 5 Tickets for dinner • Tabletop sign with sponsor logo displayed on all bars during cocktail hour • Opportunity to supply bars with sponsoring company-branded cocktail napkins • Logo inclusion in sponsor slideshow, on event webpage, and in November Newsletter
Wine at Dinner Sponsor <i>(Two opportunities available)</i>	\$2,000	SOLD!
Table of 10	\$1,200	
Single Ticket	\$125 (MACNY Member); \$150 (non-MACNY Member)	

FOR SPONSORSHIPS, PLEASE SUBMIT THE FOLLOWING ITEMS BY AUGUST 16:

- A company logo (JPG or PNG file)
- Print-ready ad in the appropriate size per sponsorship level, if applicable (JPG or PDF)
 - Full page – 8.5w x 11h with 1/8-inch bleed
 - Half page – 8.5w x 5.5h with 1/8-inch bleed
 - Quarter page – 4.25w x 5.5h with 1/8-inch bleed
- Additional items per sponsorship level

Company_____ Marketing Contact_____

Email_____ Phone_____

Authorized by _____

Signature of authorizing party_____

To reserve a sponsorship opportunity, table of 10, or single tickets, e-mail completed form to info@macny.org by August 16.

Important details regarding COVID-19

At this time, we ask that attendees wishing to join us for the cocktail hour at 5 pm be fully vaccinated. If you are not fully vaccinated, please join us at your table for dinner at 6 pm.

As we get closer to the event, we will send out further event guidance to all registrants.