



MACNY'S Annual Celebration of Manufacturing Sponsorship Opportunities

MACNY's Annual Celebration of Manufacturing will be held at the SRC Arena & Events Center on Thursday, May 12, 2022 from 5 – 8:30 PM. Thank you for your continued generosity and support!

SPONSORSHIP LEVEL	VALUE	ITEMS INCLUDED WITH SPONSORSHIP
Presenting Sponsor <i>Exclusive opportunity!</i>	\$5,500	<ul style="list-style-type: none"> • Full page color ad in event program, inside front cover (page 2) • Special thank you mention from the event stage • Opportunity to provide a brief welcome to guests from the event stage • Company logo displayed throughout event (provided by sponsor) • Table of 10 for dinner • Logo inclusion in sponsor slideshow, on event webpage, and in the July/August Newsletter
Wall of Fame Award Sponsor <i>Exclusive opportunity!</i>	\$5,000	<ul style="list-style-type: none"> • Full page color ad in event program • Special thank you mention from the event stage • Company logo displayed throughout entire Wall of Fame video that is viewed during award ceremony • Table of 10 for dinner • Logo inclusion in sponsor slideshow, on event webpage, and in the July/August Newsletter
Innovator of the Year Award Sponsor <i>Exclusive opportunity!</i>	\$5,000	<ul style="list-style-type: none"> • Full page color ad in event program • Special thank you mention from the event stage • Company logo displayed throughout entire Innovator of the Year Award video that is viewed during award ceremony • Table of 10 for dinner • Logo inclusion in sponsor slideshow, on event webpage, and in the July/August Newsletter
Flower Sponsor <i>Exclusive opportunity!</i>	\$3,500	<ul style="list-style-type: none"> • Half page color ad in the event program • Special thank you mention from the event stage • 7 Tickets for dinner • Sponsor name and logo on flower board • Logo inclusion in sponsor slideshow, on event webpage, and in the July/August Newsletter
Welcome Sponsor <i>Exclusive opportunity!</i>	\$3,500	<ul style="list-style-type: none"> • Half page color ad in the event program • Special thank you mention from the event stage • 7 Tickets for dinner • Welcome table/bracket by sponsoring company, staffed by sponsor company representatives • Logo inclusion in sponsor slideshow, on event webpage, and in the July/August Newsletter
Cocktail Sponsor <i>(One opportunity available)</i>	\$3,000	<ul style="list-style-type: none"> • Half page color ad in the event program • Special thank you mention from the event stage • 5 Tickets for dinner • Tabletop sign with sponsor logo displayed on all bars during cocktail hour • Opportunity to supply bars with sponsoring company-branded cocktail napkins • Logo inclusion in sponsor slideshow, on event webpage, and in the July/August Newsletter
Wine at Dinner Sponsor <i>(Two opportunities available)</i>	\$2,000	<ul style="list-style-type: none"> • Half page color ad in the event program • Special thank you mention from the event stage • 3 Tickets for dinner • Sponsor name and logo on wine tags (provided by sponsor) • Logo inclusion in sponsor slideshow, on event webpage, and in the July/August Newsletter

FOR SPONSORSHIPS, PLEASE SUBMIT THE FOLLOWING ITEMS BY APRIL 1:

- A company logo (JPG or PNG file)
- Print-ready ad in the appropriate size per sponsorship level, if applicable (JPG or PDF)
 - Full page – 8.5w x 11h with 1/8-inch bleed
 - Half page – 8.5w x 5.5h with 1/8-inch bleed
 - Quarter page – 4.25w x 5.5h with 1/8-inch bleed
- Additional items per sponsorship level

Company _____ Marketing Contact _____

Email _____ Phone _____

Authorized by _____

Signature of authorizing party _____

To reserve a sponsorship opportunity or for more information, please contact Cindy Nave at cnave@macny.org.

IMPORTANT DETAILS REGARDING COVID-19

At this time, we are requiring that all attendees be fully vaccinated against COVID-19 to attend this event. As we get closer, we will send out further event guidance to all registrants.