

MEET DAVID.

David Freund has spent over 35 working his way through various jobs in manufacturing, the last 10 as president of a precision machining facility. He has worked in a variety of markets, from fiber-optic illumination systems, airport runway lighting, injection molding, and precision machining. During this time, David developed strategic plans to grow the businesses, oversaw the relocation of facilities, implemented ISO 9001 quality systems, developed employee appraisal systems, evaluated employee skill levels, and subsequently developed and taught training programs to improve skill levels. He also served on several nonprofit and for-profit boards. In 1995 he began training for the Manufacturers Association of Central New York (MACNY), teaching courses in Leadership, Supervision, and DiSC Behavioral studies.

David became acquainted with John Maxwell when a friend gave him an autographed copy of John's book, *The 21 Irrefutable Laws of Leadership*. After receiving the book and becoming more acquainted with John Maxwell, David found himself drawn to the idea that management is transactional, but leadership is transformational. The teaching resonated so much with him the next logical step was to become a John Maxwell Certified Coach, Trainer, and Speaker.

In 2016, David joined MACNY as Chief Leadership Officer. In this position, David oversees all training activities and makes John Maxwell's proven leadership methods available to MACNY's 300+ member companies. In 2017 with the help of an esteemed colleague, David started *The Next Page Podcast*, which offers weekly tips on leadership, growth, and transformation.

As a John Maxwell Certified Coach, Trainer and Speaker, David offers workshops, seminars, keynote speaking, and executive coaching, supporting personal and professional growth throughout Central New York and beyond.



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