

WORKFORCE DEVELOPMENT

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POST YOUR JOBS FOR FREE ON OUR CAREER & TALENT PLATFORM



In our May newsletter, we talked about the enhancements to MACNY's Career and Talent Platform and addressed the need for high school and college students to join the Talent Community by building a profile that enables their resume to be shared with employers.

The urgency, as expressed by our education partners, was for students to let employers know they're interested in internships, co-ops, seasonal employment, and Registered Apprenticeship opportunities.

Now, we've taken it a step further. Our latest idea came from parents, those who sat through a "What is Registered Apprenticeship?" presentation and wondered, "Now what? Where does my kid find out who offers Registered Apprenticeship opportunities?" The truth, we discovered, is that there is a gap in the information pipeline. We decided to try and fill it.

What we came up with is a Summer Special, available until the end of August, where employers can post their internships, co-ops, seasonal employment, and Registered Apprenticeship opportunities for **FREE** on the Career and Talent Platform.

Here's how it works:

- Get in touch with Ashley Stoltz (astoltz@macny.org) and let her know you'd like to post your job for **FREE** on our Career and Talent Platform
- Your posting will be visible to all the candidates that have create a profile on our Talent Community
- We will send you an email each day with all the candidates that applied for your position
- Your position will remain on the Career and Talent Platform until it is filled!

Our goal is to match students with employers for the purpose of gaining valuable work experiences and expanding the Registered Apprenticeship program throughout New York State, a win-win for everyone.

This Summer Special differs from a subscription to the Career and Talent Platform, where an employer purchases a license to utilize the entire suite of services and capabilities, from recruiting through hiring and beyond.

For more information, or to get started with MACNY's Career and Talent platform, contact Ashley at astoltz@macny.org.

For more information about NYS Registered Apprenticeship programs, contact me via email at edonovan@macny.org.