



THE MANUFACTURERS ASSOCIATION'S  
**111<sup>TH</sup> ANNUAL CELEBRATION OF MANUFACTURING**



innovation • collaboration • transformation

MAY 23, 2024  
SRC ARENA & EVENTS CENTER

SPONSORSHIP OPPORTUNITIES

# WHAT TO EXPECT



MAY 23, 2024

SRC ARENA & EVENTS CENTER  
SYRACUSE, NY



## INNOVATION • COLLABORATION • TRANSFORMATION

Experience the Transformation of Manufacturing  
at our 111<sup>th</sup> Annual Celebration!

We'll network over drinks and then, over dinner, recognize this year's Innovator of the Year and induct another member into the Manufacturer's Wall of Fame. Join us to honor those who push the boundaries of creativity and progress in manufacturing. This is YOUR night to acknowledge the dedication and hard work of both your team and the local manufacturing community.

### Sponsorship Opportunities

Event sponsorship is a great way to increase brand awareness because it provides your brand the opportunity to be seen and talked about by a targeted audience of over 400 guests.

Please select your sponsorship opportunity from the following pages, then complete the form, and email to **[info@macny.org](mailto:info@macny.org)** to secure your sponsorship.

**PRESENTING SPONSOR**  
**EXCLUSIVE**



**INVESTMENT: 8,000**

**This exclusive sponsorship opportunity includes:**

Table of ten at event

Full page color ad on page 2 of program

Special thank you mention from the event stage

Opportunity to provide a brief video to guests from the event stage

Company banner at event (provided by sponsor)

Logo inclusion on the event email invitation

Name/logo representation on event webpage, social media, and event slide show

Logo inclusion in MACNY's June Newsletter

**SOLD**

**CELEBRATION  
TOAST SPONSOR  
EXCLUSIVE**



**INVESTMENT: 6,000**

**This exclusive sponsorship opportunity includes:**

- Table of ten at event
- Full page color ad in program
- Special thank you mention from the event stage
- Opportunity to provide a celebratory toast to guests from the event stage
- Tabletop signage with logo displayed on tables
- Logo inclusion on the event email invitation
- Name/logo representation on event webpage and event slide show
- Logo inclusion in MACNY's June Newsletter

**SOLD**



## WALL OF FAME SPONSOR EXCLUSIVE



**INVESTMENT: 5,500**

**This exclusive sponsorship opportunity includes:**

- Table of ten at event
- Full page color ad in program
- Special thank you mention from the event stage
- Logo placement and company mention during Wall of Fame video  
(viewed during award ceremony)
- Logo inclusion on the event email invitation
- Name/logo representation on event webpage and event slide show
- Logo inclusion in MACNY's June Newsletter

**INNOVATOR OF THE YEAR  
SPONSOR  
EXCLUSIVE**



**INVESTMENT: 5,500**

**This exclusive sponsorship opportunity includes:**

Table of ten at event

Full page color ad in program

Special thank you mention from the event stage

Logo placement and company mention during Innovator of the Year video  
(viewed during award ceremony)

Logo inclusion on the event email invitation

Name/logo representation on event webpage and event slide show

Logo inclusion in MACNY's June Newsletter

**MILESTONE AWARD SPONSOR**  
**EXCLUSIVE**



**INVESTMENT: 5,500**

**This exclusive sponsorship opportunity includes:**

- Table of ten at event
- Full page color ad in program
- Special thank you mention from the event stage
- Logo placement during Milestone Awards
- Logo inclusion on the event email invitation
- Name/logo representation on event webpage and event slide show
- Logo inclusion in MACNY's June Newsletter

## FLOWER SPONSOR EXCLUSIVE



**INVESTMENT: 4,000**

**This exclusive sponsorship opportunity includes:**

- Seven event tickets
- Half page color ad in program
- Special thank you mention from the event stage
- Name/logo placement on flower card
- Logo inclusion on the event email invitation
- Name/logo representation on event webpage and event slide show
- Logo inclusion in MACNY's June Newsletter



## WELCOME SPONSOR EXCLUSIVE



INVESTMENT: 4,000

**This exclusive sponsorship opportunity includes:**

Seven event tickets

Half page color ad in program

Special thank you mention from the event stage

Welcome table branding and staffing representatives  
*(staffing and materials provided by the sponsor)*

Logo inclusion on the event email invitation

Name/logo representation on event webpage and event slide show

Logo inclusion in MACNY's June Newsletter

**COCKTAIL SPONSOR**  
2 SPONSORSHIPS AVAILABLE



**INVESTMENT: 3,500**

**This sponsorship opportunity includes:**

- Five event tickets
- Half page color ad in program
- Special thank you mention from the event stage
- Tabletop sign with logo on bars during cocktail hour
- Option to supply bars with branded cocktail napkins
- Logo inclusion on the event email invitation
- Name/logo representation on event webpage and event slide show
- Logo inclusion in MACNY's June Newsletter

**WINE AT DINNER SPONSOR**  
2 SPONSORSHIPS AVAILABLE



**INVESTMENT: 3,000**

**This sponsorship opportunity includes:**

Three event tickets

Half page color ad in program

Special thank you mention from the event stage

Name and the investment on wine tag  
(tags provided by the sponsor)

Logo inclusion on the event email invitation

Name/logo representation on event webpage and event slide show

Logo inclusion in MACNY's June Newsletter

**SOLD OUT**

**GOLD SPONSOR**  
MULTIPLE OPPORTUNITIES



**INVESTMENT: 2,000**

**This sponsorship opportunity includes:**

- Two event tickets
- Quarter page color ad in program
- Special thank you mention from the event stage
- Logo inclusion on the event email invitation
- Name/logo representation on event webpage and event slide show
- Logo inclusion in MACNY's June Newsletter

**EVENT SUPPORTER**  
MULTIPLE OPPORTUNITIES



**INVESTMENT: 1,000**

**This sponsorship opportunity includes:**

- Quarter page color ad in program
- Special thank you mention from the event stage
- Logo inclusion on the event email invitation
- Name/logo representation on event webpage and event slide show
- Logo inclusion in MACNY's June Newsletter



**TABLE OF 10**  
MULTIPLE OPPORTUNITIES



**MEMBER  
INVESTMENT: 1,800**

Reserved table of 10 at event  
for your company/guests.

**NON-MEMBER  
INVESTMENT: 2,200**

Reserved table of 10 at event  
for your company/guests.

**INVESTMENT FOR SINGLE TICKETS:**

Member Ticket	189
Individual Member	179
Non Member Ticket	229

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SYRACUSE, NY



Please complete the form below and email to  
**info@macny.org** to secure your sponsorship.

Company: \_\_\_\_\_ Sponsorship Contact: \_\_\_\_\_

Email: \_\_\_\_\_ Phone Number: \_\_\_\_\_

**Payment Information**

☐ Invoice Company

☐ Pay by Credit Card

☐ Visa    ☐ Master Card    ☐ Amex    ☐ Discover

Card Number: \_\_\_\_\_ Exp Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Billing Address: \_\_\_\_\_

Sponsor Level: \_\_\_\_\_