



## Women in the Workforce

### Are you a young woman considering non-traditional career path options?

The Real Life Rosies™ program is a 72-hour course with comprehensive support services to ensure women can thrive in this industry, including:

- Mentorship
- Childcare subsidies
- Transportation assistance
- Industry specific clothing

### Do you want a career in a growing tech industry?

Gain exposure to soft skills important for any industry in addition to overviews of:

- Robotics and automation
- CNC technology
- Additive vs. subtractive manufacturing
- Quality control and tolerances

## Get Started Today!

Scan the QR code to learn more.



Funding provided by



**Empire State Development**

MACNY does not discriminate against any applicant to the program because of race, creed, color, national origin, sex, age, disability, or marital status.

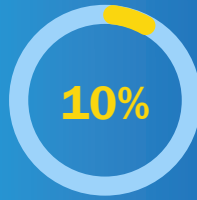


## DIVERSIFYING ADVANCED MANUFACTURING WOMEN IN THE WORKFORCE

Start your training and skills development journey to pursue a well-paying career in manufacturing through pre-apprenticeship.



The manufacturing industry employs **1 in 10** workers in the United States.



Manufacturing employees earned **\$95,990** in 2021, including pay and benefits.

There were **694,000** job openings in the manufacturing space in 2023.



## Program Overview

- Experience in manufacturing is *not required*.
- Participants will attend 12-weeks of in-person classes.
- You must be at least 18 years old and eligible to work in the U.S.
- Program curriculum is tailored to the requirements of entry-level manufacturing positions.
- Connect with top manufacturers in New York—and the potential for good-paying jobs.
- Examine multiple paths to successful careers for women in this industry.



**91%**

of manufacturing employees were eligible for health insurance benefits in 2022.



## Program Highlights

When you become a Real Life Rosie™, your course work will highlight multiple options for your career pathway as well as give you access to:

### Employer Interviews

Opportunities to directly interview for open positions at successful local manufacturers like Wolfspeed, Semikron Danfoss, Bartell Machinery, and more.

### Power Skills:

- Self-promotion
- Local and online community building
- Resume writing
- Interview skills

### Company Tours

A firsthand look at local manufacturing jobs including traditional manual positions plus technical and professional positions in design, marketing, administration, finance, sales and cybersecurity.

### The Certified Manufacturing Associate (CMfgA) Exam

An industry certification focused on basic manufacturing concepts, demonstrating an individual's potential for high-demand, entry-level manufacturing roles.

### Wage Progression

Completion of the Real Life Rosies™ program can qualify you for pay increases, the more you learn — the more you earn.

## Discover More From Manufacturing!

[macny.org/rosies](http://macny.org/rosies)

