

OCTOBER IS

MFG MONTH

SPONSORSHIP OPPORTUNITIES



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In October, MACNY and Partners for Education & Business, Inc. (PEB) will celebrate Manufacturing Month with our members and educational partners, recognizing the importance of manufacturing innovation and ingenuity in our community. This month-long event encourages companies to open their doors to students, educators, and community leaders.

We are excited to offer you a unique opportunity to serve as a sponsor and engage local high school students, sparking their interest in manufacturing careers. By participating, you will help shape the future of the industry and inspire the next generation of professionals.

MACNY and Partners for Education & Business, Inc. (PEB) will celebrate New York State Manufacturing Month with tours and hands-on activities at local companies throughout October. These events will introduce students and educators to careers in manufacturing.

As a sponsor or host location, you will have the opportunity to connect with your future workforce, promote manufacturing careers to local students and educators, and boost your company's profile within our community. In addition to the entitlements outlined below, our team will provide full support and guidance throughout the planning process and the day of student tours. We will also coordinate the marketing, promotion, and registration with local high schools, as well as act as the intermediary between you and the classes registered for your tours. Best of all, we will provide you with a tool kit to help easily prepare to host and connect with students and educators.



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PRESENTING SPONSOR *EXCLUSIVE*

- Naming rights to the event, “MACNY’s MFG Month Celebration Presented by (sponsor name).”
- Full-page ad in MACNY’s Monthly Newsletter with distribution to all members
- Primary brand placement on drawstring bag distributed to all students attending MFG Month events.
- Opportunity for company to provide swag in drawstring bag given to all students attending MFG Month tours.
- Dedicated social media post recognizing your company’s support of MFG Month.
- Primary placement of brand on event email invites, event signage, marketing materials, and back of event staff apparel. (If submission deadline is met).
- Primary placement of brand on MACNY’s MFG Month web page.
- Special thank you mention at each planned event.

PROMOTIONAL “GEAR” SPONSOR *EXCLUSIVE*

Investment: 3,500

- Opportunity for company to provide swag in drawstring bag given to all students attending MFG Day tours.
- Brand representation on the drawstring bag
- Company name tagged (where able) and mentioned on an event social media post showcasing the drawstring bag/staff t-shirts
- Brand representation on event email invites, event signage, and marketing materials.
- Brand representation on MACNY’s MFG Month web page.

REFRESHMENT SPONSOR *EXCLUSIVE*

Investment: 3,000

- Opportunity to staff an exclusive merch table and hand out refreshments (provided by MACNY/PEB) at each event location.
- Opportunity to provide branded merchandise to all students (provided by sponsor).
- Tabletop sign with logo (provided by MACNY/PEB).
- Brand representation on event email invites, event signage, marketing materials, and back of event staff apparel. (If submission deadline is met).
- Brand representation on MACNY’s MFG Month web page.
- Special thank you mention at each planned event.

SOLD

SOLD

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MFG CHAMPION SPONSOR 2 OPPORTUNITIES

Investment: 2,000

- Opportunity to provide branded merchandise to all students (provided by sponsor).
- One quarter page ad in an upcoming issue of MACNY's Monthly Newsletter with distribution to all members.
- Brand representation on event email invites, event signage, marketing materials, and back of event staff apparel. (If submission deadline is met).
- Logo on MACNY's MFG Month web page.
- Special thank you mention at each planned event

GOLD SPONSOR MULTIPLE OPPORTUNITIES

Investment: 1,000

- Brand representation on event email invites, event signage, marketing materials, and back of event staff apparel. (If submission deadline is met).
- Brand representation on MACNY's MFG Month web page.

SILVER SPONSOR MULTIPLE OPPORTUNITIES

Investment: 500

- Brand representation on event email invites, event signage, and marketing materials.
- Brand representation on MACNY's MFG Month web page.

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Please complete the form below and email **info@macny.org** to secure your sponsorship for this event by August 1, 2025. Don't forget to include a high-resolution version of your company logo (jpg or png).

Company: _____ Sponsorship Contact: _____

Email: _____ Phone Number: _____

Payment Information

☐ Invoice Company

☐ Pay by Credit Card

☐ Visa

☐ Master Card

☐ Amex

☐ Discover

Card Number: _____ Exp Date: _____ Security Code: _____

Name on Card: _____ Billing Address: _____

Sponsor Level: _____

PEB is recognized as tax-exempt by the IRS under Section 501(c)(3).

