



113TH ANNUAL CELEBRATION OF MANUFACTURING



Building Tomorrow, *Together*

May 21, 2026 | SRC Arena & Events Center

Sponsorship Opportunities

This event is presented by

M&T Bank

Why Sponsorship

The 113th Annual Celebration of Manufacturing is MACNY's premier annual event, convening approximately 500 MACNY members, industry partners, and policymakers from across New York State.

Anchored by our theme ***Building Tomorrow, Together***, the evening brings industry leaders together for high-value connection while recognizing those shaping the future of manufacturing.

The program includes a cocktail reception, seated dinner, awards presentation, and a keynote address from **MACNY President & CEO Randy Wolken**, highlighting *The State of Manufacturing*.

Event sponsorship delivers targeted visibility with decision-makers and positions your organization as a leading supporter of long-term growth within New York's manufacturing community.

average
attendees

500

years serving
the industry

113

member
companies

350+

Please select your sponsorship opportunity from the pages that follow, then complete the form, and email to info@macny.org to secure your sponsorship by **April 15, 2026**.



Green circles indicate
available sponsorship



Orange circles indicate
sold sponsorships

Sponsor Packages



- Table for 10 guests at event
- Full page color ad on page 2 of the event program
- Special thank you mention from the event stage
- Opportunity to provide a brief welcome to guests from the event stage
- Company banner at event (provided by sponsor)
- Naming rights to the event, "MACNY's 113th Annual Celebration, presented by..."
- Logo inclusion on the event email invitation
- Brand representation on event webpage and event slide show
- Logo inclusion in MACNY's June Newsletter

● **8,000** Exclusive Opportunity



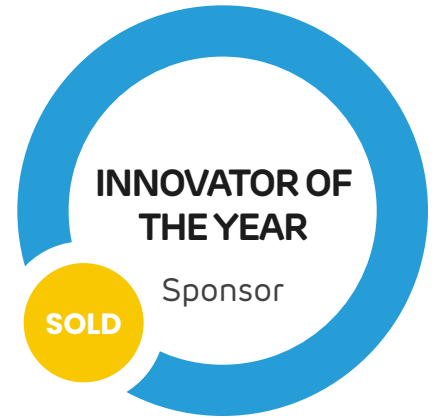
- Table for 10 guests at event
- Full page color ad in the event program
- Special thank you mention from the event stage
- Opportunity to provide a celebration toast to guests from the event stage
- Tabletop signage with logo displayed on tables
- Logo inclusion on the event email invitation
- Brand representation on event webpage and event slide show
- Logo inclusion in MACNY's June Newsletter

● **7,000** Exclusive Opportunity



- Table for 10 guests at event
- Full page color ad in the event program
- Special thank you mention from the event stage
- Logo placement and company mention during Wall of Fame video (viewed during award ceremony)
- Logo inclusion on the event email invitation
- Brand representation on event webpage and event slide show
- Logo inclusion in MACNY's June Newsletter

● **6,000** Exclusive Opportunity



- Table for 10 guests at event
- Full page color ad in the event program
- Special thank you mention from the event stage
- Logo placement and company mention during Innovator of the Year video (viewed during award ceremony)
- Logo inclusion on the event email invitation
- Brand representation on event webpage and event slide show
- Logo inclusion in MACNY's June Newsletter

● **6,000** Exclusive Opportunity

Sponsor Packages



- Table for 10 guests at event
- Full page color ad in the event program
- Special thank you mention from the event stage
- Logo placement during Milestone Awards presentation
- Logo inclusion on the event email invitation
- Brand representation on event webpage and event slide show
- Logo inclusion in MACNY's June Newsletter

● **6,000** Exclusive Opportunity



- Seven event tickets
- Half page color ad in the event program
- Special thank you mention from the event stage
- Logo included on step and repeat background
- Opportunity to greet attendees at the photo station
- Logo inclusion on the event email invitation
- Brand representation on event webpage and event slide show
- Logo inclusion in MACNY's June Newsletter

● **5,000** Exclusive Opportunity



- Seven event tickets
- Half page color ad in the event program
- Special thank you mention from the event stage
- Opportunity to provide branded napkins for dessert
- Brand representation on each dinner table
- Logo inclusion on the event email invitation
- Brand representation on event webpage and event slide show
- Logo inclusion in MACNY's June Newsletter

● **4,500** Exclusive Opportunity



Sponsor Packages



- Seven event tickets
- Half page color ad in the event program
- Special thank you mention from the event stage
- Brand representation on/near flowers on each table
- Logo inclusion on the event email invitation
- Brand representation on event webpage and event slide show
- Logo inclusion in MACNY's June Newsletter

● **4,000** Exclusive Opportunity



- Five event tickets
- Half page color ad in the event program
- Special thank you mention from the event stage
- Opportunity to greet guests at a welcome table (materials and staffing provided by the sponsor)
- Logo inclusion on the event email invitation
- Brand representation on event webpage and event slide show
- Logo inclusion in MACNY's June Newsletter

● **4,000** Exclusive Opportunity



- Five event tickets
- Half page color ad in the event program
- Special thank you mention from the event stage
- Logo on tabletop bar sign during cocktail hour with option to supply branded cocktail napkins
- Logo inclusion on the event email invitation
- Brand representation on event webpage and event slide show
- Logo inclusion in MACNY's June Newsletter

● **4,000** Two Opportunities



Sponsor Packages

A graphic for the 'WINE AT DINNER' sponsor package. It features a large blue circle with a smaller yellow circle at the bottom left containing the word 'SOLD' in black. The text 'WINE AT DINNER' is in bold black, and 'Sponsor' is in a smaller black font below it.

WINE AT DINNER
Sponsor

- Three event tickets
- Half page color ad in the event program
- Special thank you mention from the event stage
- Name and logo placement on wine tag (tags provided by the sponsor)
- Logo inclusion on the event email invitation
- Brand representation on event webpage and event slide show
- Logo inclusion in MACNY's June Newsletter

● **3,500** Two Opportunities

A graphic for the 'EVENT SUPPORTER' package. It features a large blue circle with a smaller yellow circle at the bottom left. The text 'EVENT SUPPORTER' is in bold black.

EVENT SUPPORTER

- Five event tickets
- Special thank you mention from the event stage
- Logo inclusion on the event email invitation
- Brand representation on event webpage and event slide show
- Logo inclusion in MACNY's June Newsletter

● **2,500** Multiple Opportunities

A graphic for the 'PROGRAM PARTNER' package. It features a large blue circle with a smaller yellow circle at the bottom left. The text 'PROGRAM PARTNER' is in bold black.

PROGRAM PARTNER

- Quarter page color ad in the event program
- Special thank you mention from the event stage
- Logo inclusion on the event email invitation
- Brand representation on event webpage and event slide show
- Logo inclusion in MACNY's June Newsletter

● **1,000** Multiple Opportunities

Tables and Tickets

Table of 10

Member	1,900
Non-Member	2,400

Single Tickets

Member	199
Individual Member	189
Non-Member	249

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Presented by M&T Bank

Please complete the form below and email to **info@macny.org** to secure your sponsorship by **April 15, 2026**.

Don't forget to include a high resolution version of your logo and names of ticket holders.

Company: _____ Sponsorship Contact: _____

Email: _____ Phone Number: _____

Sponsor Level: _____

Payment Information

☐ Invoice Company

☐ Pay by Credit Card

☐ Visa ☐ Master Card ☐ Amex ☐ Discover

Card Number: _____ Exp Date: _____ Security Code: _____

Name on Card: _____ Billing Address: _____

