



# 113<sup>TH</sup> ANNUAL CELEBRATION OF MANUFACTURING



**Building Tomorrow, Together**

May 21, 2026 | SRC Arena & Events Center

Sponsorship Opportunities

This event is presented by

**M&T** Bank

# Why Sponsorship

The 113th Annual Celebration of Manufacturing is MACNY's premier annual event, convening approximately 500 MACNY members, industry partners, and policymakers from across New York State.

Anchored by our theme ***Building Tomorrow, Together***, the evening brings industry leaders together for high-value connection while recognizing those shaping the future of manufacturing.

The program includes a cocktail reception, seated dinner, awards presentation, and a keynote address from **MACNY President & CEO Randy Wolken**, highlighting *The State of Manufacturing*.

Event sponsorship delivers targeted visibility with decision-makers and positions your organization as a leading supporter of long-term growth within New York's manufacturing community.

average attendees

500

years serving the industry

113

member companies

350+

Please select your sponsorship opportunity from the pages that follow, then complete the form, and email to [info@macny.org](mailto:info@macny.org) to secure your sponsorship by **April 15, 2026**.



Green circles indicate available sponsorship



Orange circles indicate sold sponsorships

# Sponsor Packages



**PRESENTING**  
Sponsor

**SOLD**

- Table for 10 guests at event
- Full page color ad on page 2 of the event program
- Special thank you mention from the event stage
- Opportunity to provide a brief welcome to guests from the event stage
- Company banner at event (provided by sponsor)
- Naming rights to the event, "MACNY's 113th Annual Celebration, presented by..."
- Logo inclusion on the event email invitation
- Brand representation on event webpage and event slide show
- Logo inclusion in MACNY's June Newsletter

● **8,000** Exclusive Opportunity

**CELEBRATION  
TOAST**  
Sponsor

**SOLD**

- Table for 10 guests at event
- Full page color ad in the event program
- Special thank you mention from the event stage
- Opportunity to provide a celebration toast to guests from the event stage
- Tabletop signage with logo displayed on tables
- Logo inclusion on the event email invitation
- Brand representation on event webpage and event slide show
- Logo inclusion in MACNY's June Newsletter

● **7,000** Exclusive Opportunity

**WALL OF  
FAME**  
Sponsor

- Table for 10 guests at event
- Full page color ad in the event program
- Special thank you mention from the event stage
- Logo placement and company mention during Wall of Fame video (viewed during award ceremony)
- Logo inclusion on the event email invitation
- Brand representation on event webpage and event slide show
- Logo inclusion in MACNY's June Newsletter

● **6,000** Exclusive Opportunity

**INNOVATOR OF  
THE YEAR**  
Sponsor

**SOLD**

- Table for 10 guests at event
- Full page color ad in the event program
- Special thank you mention from the event stage
- Logo placement and company mention during Innovator of the Year video (viewed during award ceremony)
- Logo inclusion on the event email invitation
- Brand representation on event webpage and event slide show
- Logo inclusion in MACNY's June Newsletter

● **6,000** Exclusive Opportunity

# Sponsor Packages



**MILESTONE AWARDS**  
Sponsor

A graphic for the Milestone Awards Sponsor package. It features a large blue circle with a smaller lime green circle at the bottom left. The text "MILESTONE AWARDS" is in bold black, and "Sponsor" is in a smaller black font below it.

- Table for 10 guests at event
- Full page color ad in the event program
- Special thank you mention from the event stage
- Logo placement during Milestone Awards presentation
- Logo inclusion on the event email invitation
- Brand representation on event webpage and event slide show
- Logo inclusion in MACNY's June Newsletter

● **6,000** Exclusive Opportunity



**PHOTO EXPERIENCE**  
Sponsor

**SOLD**

A graphic for the Photo Experience Sponsor package. It features a large blue circle with a smaller yellow circle at the bottom left containing the word "SOLD" in black. The text "PHOTO EXPERIENCE" is in bold black, and "Sponsor" is in a smaller black font below it.

- Seven event tickets
- Half page color ad in the event program
- Special thank you mention from the event stage
- Logo included on step and repeat background
- Opportunity to greet attendees at the photo station
- Logo inclusion on the event email invitation
- Brand representation on event webpage and event slide show
- Logo inclusion in MACNY's June Newsletter

● **5,000** Exclusive Opportunity



**DESSERT**  
Sponsor

**SOLD**

A graphic for the Dessert Sponsor package. It features a large blue circle with a smaller yellow circle at the bottom left containing the word "SOLD" in black. The text "DESSERT" is in bold black, and "Sponsor" is in a smaller black font below it.

- Seven event tickets
- Half page color ad in the event program
- Special thank you mention from the event stage
- Opportunity to provide branded napkins for dessert
- Brand representation on each dinner table
- Logo inclusion on the event email invitation
- Brand representation on event webpage and event slide show
- Logo inclusion in MACNY's June Newsletter

● **4,500** Exclusive Opportunity



# Sponsor Packages



- Seven event tickets
- Half page color ad in the event program
- Special thank you mention from the event stage
- Brand representation on/near flowers on each table
- Logo inclusion on the event email invitation
- Brand representation on event webpage and event slide show
- Logo inclusion in MACNY's June Newsletter

● **4,000** Exclusive Opportunity



- Five event tickets
- Half page color ad in the event program
- Special thank you mention from the event stage
- Opportunity to greet guests at a welcome table (materials and staffing provided by the sponsor)
- Logo inclusion on the event email invitation
- Brand representation on event webpage and event slide show
- Logo inclusion in MACNY's June Newsletter

● **4,000** Exclusive Opportunity



- Five event tickets
- Half page color ad in the event program
- Special thank you mention from the event stage
- Logo on tabletop bar sign during cocktail hour with option to supply branded cocktail napkins
- Logo inclusion on the event email invitation
- Brand representation on event webpage and event slide show
- Logo inclusion in MACNY's June Newsletter

● **4,000** Two Opportunities



# Sponsor Packages



**WINE AT DINNER**  
Sponsor

**SOLD**

- Three event tickets
- Half page color ad in the event program
- Special thank you mention from the event stage
- Name and logo placement on wine tag (tags provided by the sponsor)
- Logo inclusion on the event email invitation
- Brand representation on event webpage and event slide show
- Logo inclusion in MACNY's June Newsletter

● **3,500** Two Opportunities



**EVENT SUPPORTER**

- Five event tickets
- Special thank you mention from the event stage
- Logo inclusion on the event email invitation
- Brand representation on event webpage and event slide show
- Logo inclusion in MACNY's June Newsletter

● **2,500** Multiple Opportunities



**PROGRAM PARTNER**

- Quarter page color ad in the event program
- Special thank you mention from the event stage
- Logo inclusion on the event email invitation
- Brand representation on event webpage and event slide show
- Logo inclusion in MACNY's June Newsletter

● **1,000** Multiple Opportunities

# Tables and Tickets

## Table of 10

Member	1,900
Non-Member	2,400

## Single Tickets

Member	199
Individual Member	189
Non-Member	249

# 113<sup>TH</sup> ANNUAL CELEBRATION OF MANUFACTURING

*Presented by M&T Bank*

Please complete the form below and email to **info@macny.org** to secure your sponsorship by **April 15, 2026**.

Don't forget to include a high resolution version of your logo and names of ticket holders.

Company: \_\_\_\_\_ Sponsorship Contact: \_\_\_\_\_

Email: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Sponsor Level: \_\_\_\_\_

## Payment Information

Invoice Company

Pay by Credit Card

Visa     Master Card     Amex     Discover

Card Number: \_\_\_\_\_ Exp Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Billing Address: \_\_\_\_\_

\_\_\_\_\_

